



## TOYOTA Camry (2011)

Report generated: 11/15/2010

**Note:** this report contains province specific data.

Currently showing Ontario specific data

### ★Base Vehicle

	INVOICE	MSRP
<input checked="" type="checkbox"/> LE	\$23,181	\$25,310
<input type="checkbox"/> LE w/ Convenience Package	\$24,349	\$26,700
<input type="checkbox"/> LE w/ Convenience and Leather Package	\$25,904	\$28,475
<input type="checkbox"/> SE	\$25,267	\$27,755
<input type="checkbox"/> SE w/ Leather & Moonroof Pack	\$27,897	\$30,885
<input type="checkbox"/> XLE	\$28,421	\$31,235
<input type="checkbox"/> XLE w/Navigation Package	\$30,042	\$33,165
<input type="checkbox"/> LE V6	\$26,414	\$29,020
<input type="checkbox"/> LE V6 w/ Leather Package	\$27,969	\$30,795
<input type="checkbox"/> SE V6	\$31,158	\$34,255
<input type="checkbox"/> XLE V6	\$33,112	\$36,410
<input type="checkbox"/> XLE V6 w/ Navigation Package	\$34,733	\$38,340
<input type="checkbox"/> Hybrid	\$28,776	\$31,310
<input type="checkbox"/> Hybrid w/ Moonroof Package	\$29,697	\$32,400
<input type="checkbox"/> Hybrid w/ Leather Package	\$30,331	\$33,085
<input type="checkbox"/> Hybrid w/ Moonroof & Leather Package	\$31,252	\$34,175
<input type="checkbox"/> Hybrid w/ Leather & Navi Package	\$33,219	\$36,535
<input checked="" type="checkbox"/> Freight & PDI	\$1,250	\$1,420
<input checked="" type="checkbox"/> Federal Air Conditioner Excise Tax (Recovery)	\$100	\$100
<b>Total (Before Other Charges and Incentives)</b>	<b>\$24,531</b>	<b>\$26,830</b>

### ★Other Charges (Ontario)

<input type="checkbox"/> APA Member Mark-Up Over Invoice (Gas; Toronto only.)	\$900	N/A
<input type="checkbox"/> APA Member Mark-Up Over Invoice (Hybrid; Toronto only.)	\$1,000	N/A
<input type="checkbox"/> Administration Fee (Toronto only.)	\$0	Varies
<input type="checkbox"/> APA Member Mark-up Over Invoice (Ottawa only.)	3%	N/A
<input type="checkbox"/> Administration Fee (Ottawa only.)	\$299	Varies
<input type="checkbox"/> Ontario Tire Stewardship Fee	\$29	\$29
<input type="checkbox"/> O.M.V.I.C Fee	\$5	\$5
<input type="checkbox"/> APA Referral Fee	\$65	N/A

### ★Incentives (Ontario)

#### Cash Incentive:

- \$2000 after-tax discount on cash purchase, \$3000 after-tax cash purchase discount on Hybrid only. Ends November 30, 2010.

#### Finance Incentive:

- 1.9/2.9/3.9/4.9% for 36/48/60/72 months for gas models ; 2.9/3.9/4.8% for 36/48/60 for hybrid models. Ends November 30, 2010.

#### Lease Incentive:

- Lease at 2.9/3.9/4.5% for 36/48/60 months for gas models ; 3.9/4.9/5.5% for 36/48/60 months for hybrid models. Ends November 30, 2010.

### ★Additional APA Member Benefits for members in Ontario. (Through APA Dealer/Broker Only)

For Toronto Only: Complimentary customer pick up for new car test drives, or test drives at your home or office can be arranged. Dealer Installed accessories

- APA members receive a 5% discount on the price of parts only at the time of vehicle purchase. Regular labour rates apply. Toyota extended warranties at dealer cost.
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### ★Most Recent Lemon Aid Car Review For This Model

#### ABOVE AVERAGE

##### TOYOTA Camry (2011)



Body Style: 4SD  
Engines: 2.5L-4 169 HP\* (179 HP for the SE),  
3.5L-V6 268 HP, 2.4L-4 187 HP (Hybrid  
Total/147 gas, 40 electric)  
Transmissions: 6M (2.4L SE only), 6A\*  
City Fuel Economy: 9L/100 km  
ESC: Standard  
Emissions ratings: Tier 2 Bin 5 (2.5L and 3.5L),  
Tier 2 Bin 3 (Hybrid)

##### What's new

Early release 2011 Camry. Minor trim and equipment changes in what should be the last year for the current model.

##### Performance

The new 2.5L four and six-speed automatic powertrain delivers a good balance of speed and economy. The smooth and powerful 3.5L V6 consumes barely more gas than the 2.5L engine. The six-speed automatic transmission is reluctant to downshift. The steering is very light and is devoid of feel. Tight turning circle. The Camry soaks up bumps ably, but, except for the SE, handling is sloppy. Clear instrumentation and fantastically straightforward controls. Some cheap looking cabin fittings and ultra prosaic fabrics on the LE models. Despite the short seat cushions and soft padding, the front seats are comfortable. The rear bench seat lacks support. The rear seats don't fold down on the SE and XLE models, compromising cargo versatility.

##### Reliability

Predicted above average reliability. Problems that cropped up after this generation Camry was launched appear fixed. The new 2.5L engine is unproven. Three year/60,000 km bumper to bumper warranty, 5 years/100,000 km on the powertrain.

##### Comments

Toyota has jumped the calendar once again with the 2011 Camry that went on sale in the spring of 2010. Made in the United States except for the 2.4 SE, which is built in Japan.

##### Pricing

Upgrading to the next trim level and the various option packages are good value for the money. Compared with a Honda Accord EX sedan, payments for the Toyota Touring are \$20 less per month if you lease (\$0. down, 48 months) and nearly \$30 less (60 months \$0. down) if you finance.

##### Safety

Seat-mounted side airbags and side-curtain airbags are standard on all models. The 2010 Camry was rated Good in the IIHS frontal and side impact tests and Marginal for rear impacts. Rated Good for Rollover. Ranked 10th of the 21 cars in its segment. Standard ABS and ESC.

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Disclaimer: We make every effort to keep information on pricing and incentives up to date. However, due to the lack of a centralized system for reporting incentives in the industry, and changes on an almost daily basis, the information may not be current, particularly near the beginning of the month. APA assumes no responsibility for any errors or omissions on this sheet.